

PRESS RELEASE

EVERLEDGER IS ACCREDITED FOR ITS COMMITMENT TO INFORMATION SECURITY

Everledger achieves compliance with the ISO 27001 standard, demonstrating leadership in the management and protection of sensitive data.

London, 23 October 2019

Everledger, the transparency technology company, is pleased to announce its certification to the ISO 27001 standard. All of the company's practices, policies and procedures are compliant with the internationally-recognised standard, which defines how organisations should manage and protect sensitive data through a robust, ongoing and systematic approach to information security.

The independent assessment was conducted by the British Assessment Bureau, a UKAS-accredited body providing certification for the ISO family of standards.

Everledger founder and CEO Leanne Kemp said: "This certification represents a key milestone for Everledger. Technologies such as blockchain are important for sharing information in a way that builds consumer trust and encourages sustainable practices. But technology companies need to earn confidence in the processes that underpin their technology. This is why the ISO 27001 standard is so relevant to a technology company like our own, which works with industry players to create ever more transparency in their supply chains."

Ms Kemp continued: "The certification demonstrates our commitment to information security, ensuring we are fully aligned with the needs of our clients and prospects, who understandably require their suppliers and partners to evidence the highest level of trust when it comes to security and data protection." And she concluded: "I'm proud that we are joining an elite club of less than 2% of officially-certified businesses out of all registered companies worldwide."

In this comprehensive and rigorous assessment, Everledger was required to demonstrate compliance in a number of core areas, including the context of the organisation, leadership, planning, support, operations, performance evaluation and improvement.

The assessment is designed to reveal an ability to systematically evaluate information security risks, whilst taking into account the impact of threats and vulnerabilities. Everledger showed the

capacity to identify and implement information security controls and other forms of risk management to address information security risks.

In addition, the Bureau's independent auditors looked for effective governance and management processes to ensure that information security controls will meet the company's clients' needs on an ongoing basis.

About Everledger:

Founded in 2015, Everledger is an independent technology company helping businesses surface and converge asset information, using a symphony of secure technologies, including blockchain, artificial intelligence, intelligent labelling and Internet of Things. Our purpose is to contribute greater clarity and confidence in marketplaces where transparency matters most.

We digitally streamline our clients' compliance processes, to help them demonstrate the lifetime story of an asset with greater efficiency and accuracy. As technology partners, we also support in powering resilience and sustainability. With information out in the open, we believe the value of many industries – from diamonds, to fine wines, to e-waste lifecycle management – will be shared by all stakeholders throughout the value chain.

By working with Everledger, stakeholders such as producers, manufacturers, certification houses and retailers can further evidence the origin, ownership and characteristics of their assets to increasingly more conscientious consumers. And consumers can have access to all this information on any device, from desktops to smartphones.

Founder and CEO Leanne Kemp is an acclaimed entrepreneur and prominent figure in the technology sector, having just been appointed for a second term as Chief Entrepreneur of Queensland in Australia. Ms Kemp co-chairs the World Economic Forum's Global Future Council on the Future of Manufacturing and takes part in the Global Future Council on Blockchain. She also leads workstreams at the Global Blockchain Business Council and co-chairs the World Trade Board's Sustainable Trade Action Group. She has recently joined the board of PACT and has been nominated an Adjunct Professor of Queensland University.

Everledger has been nominated a [Technology Pioneer](#) by the World Economic Forum in 2018.

For more information, visit: www.everledger.io

MEDIA RESOURCES:

Spokesperson headshot and bio: www.everledger.io/press-room/media-assets

ISO27001 certificate:



MEDIA ENQUIRIES:

Everledger Press Office

Francesca D'Arcy-Orga

everledger@rlyl.com

+44 20 7403 8878

THE BRITISH ASSESSMENT BUREAU

The British Assessment Bureau's reputation was established in 1969 as a specialist in certification scheme management. In 1997, the Secretary of State for Trade and Industry approved the use of the word 'British' in their title, in recognition of their pre-eminent status.

Today, they certify organisations to recognised standards, including ISO 9001 (quality management), ISO 14001 (environmental management), ISO 27001 (information security management) and OHSAS 18001 (occupational health and safety management). They also design and manage bespoke assessment schemes. Such schemes are based on the establishment of standards, which can be developed to be recognised company-wide, industry-wide, nationally, or internationally.

British Assessment Bureau contact: matt.tilbrook@british-assessment.co.uk

www.british-assessment.co.uk